Creative collaboration fuels innovation
This residential experience for rising high school juniors and seniors features robust, hands-on learning to inspire creativity and idea development.

There will be several opportunities for corporate sponsors to present students with real-world case studies during the program, which will be held **July 24 – August 5, 2016**. The Teen Entrepreneurship Summer Challenge will culminate in a pitch proposal competition where a panel of judges selects the best team ideas.

**Potential areas for smaller business proposal ideas and corporate case study competitions:**
- Introduction of existing company into new markets
- New product development
- Sustainability planning
- Solve an existing business problem
- Enhance processes or products

**Benefits:**
- Utilize diverse teams to generate new business perspectives
- Network with potential future employees
- Deepen connection to Penn State students and alumni
- Create a sustainable public relations opportunity
- Donations are tax-deductible

Contact the Office of Development at 610-285-5039 to support teen entrepreneurship.

To register a teen for this program, visit launchbox.lv.psu.edu/summerchallenge
Teen Entrepreneurship Summer Challenge

Ways to support

Your financial contribution and business expertise can help fuel the passion of a future entrepreneur. Consider one of the following ways to support the Teen Entrepreneurship Summer Challenge.

**Capital**
- **$10,000** - marketing benefits listed below, plus sponsorship and invitations to VIP networking dinner
- **$5,000** - benefits listed below, plus sponsorship and invitations to networking luncheon
- **$2,500** - your name/logo prominently featured on all future marketing materials with a live link included on launchbox.lv.psu.edu/summerchallenge
- **$1,000** - your name/logo included on all future marketing materials

**Engagement**
- **Guest speaker** - as a guest speaker, you will have the opportunity to share your experience with students in a classroom setting
- **Field trip host** - students will visit your facility for a glimpse of successful entrepreneurship in action
- **Team advisor** - work directly with students by sharing your business insight as they develop their final pitch

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PennState
Lehigh Valley

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